

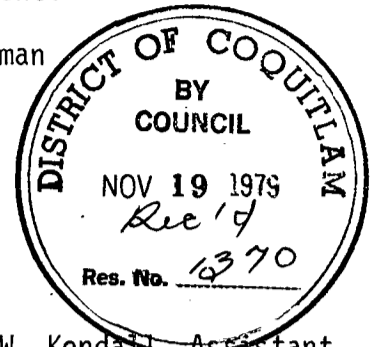


PARK AND RECREATION REFERENDUM PLANNING COMMITTEE

The inaugural meeting of the Park and Recreation Referendum Planning Committee was held on Tuesday, 1979 11 06, at 7:00 p.m. in the Council Committee Room, at 1111 Brunette Avenue, with the following persons present:

COMMITTEE: Ald. L. Bewley, Chairman  
Ald. Robinson  
Ald. Sekora

STAFF: D. Cunnings



ITEM 503-1 Park and Recreation Survey

Chairman Bewley advised the meeting that Dr. Kenneth W. Kendall, Assistant Professor with the Department of Business Administration, Simon Fraser University, expressed a willingness to have his students undertake a survey using such methods as: (1) a mailed questionnaire, (2) face-to-face shopping centres interviews and, (3) random door-to-door interview questionnaires.

Alderman Bewley went on to say that by obtaining research information through the University that it would be far more economical than to buy it on the open market.

RECOMMENDATION: That Council commission Dr. Kenneth W. Kendall of the Simon Fraser University's Department of Business Administration to undertake a recreation survey between January and April of 1980 at a cost of \$4,000 with funds to be provided from the Park and Recreation Department 1980 budget.

APP'D BY  
CO. RES  
# 1371/79

ITEM 503-2 Survey Terms of Reference

The Committee requested the Park and Recreation Director to develop the terms of reference together with a "package of possibilities" relating to referendum items for consideration by the Committee at an early date.

DATE OF NEXT MEETING: A meeting with Dr. K.W. Kendall is planned for 3:30 p.m. on Thursday, November 22nd, 1979.

ADJOURNMENT: The meeting adjourned at 8:15 p.m.

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D.L. Cunnings  
Executive Secretary

*L.A. Bewley*  
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Ald. L. Bewley  
Chairman