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CULTURAL TASK FORCE MINUTES

CULTURAL TASK FORCE MINUTES January 29, 1997 8:00am - 10:00am Conference Room, Coquitlam Leisure and Parks Administration Office

Present:Gerri Wallis, Leon Lebrun, Deborah Alexander, Beulah Paugh, Paul Van Drunen, WendyWiederickRegrets:Councillor Hollington, Earl Pollock, Lydia Snider, Jane Robertson, Mimi LiMeeting Chairperson:Gerri WallisMinute Recorder:Wendy Wiederick

ACTION BY

1.0 Review of December 11, 1996 Minutes

2.0 Business Arising from Minutes

- 1.0 Amend 3.2 to read Theatre Facilities Subcommittee rather Beulah than Theatrical Strategies
- Notification that a March 1st meeting is planned by Port Gerri Coquitlam to discuss 600 theatre proposal at Terry Fox Senior Secondary School. Any interested task force members can get more information from the School Board Office.
- Further to discussion regarding Press Releases in local Leon/Wendy newspapers and discussion with NOW newspaper on a cultural survey mail out it was decided to use a one page ad format to deliver the survey information and create some awareness about the Cultural Plan process. Leon was nominated to discuss the format with the newspaper.
 - The survey component would be supported by the paper sponsoring a draw prize as an incentive to return completed surveys.
 - Tentative date for publication would be February 15 or 22.
 - Adoption of Minutes

Beulah

3.0

4.0

1.0

New Business

- need to add Library as a strength
- need to add literary arts and heritage to belief statements
- Leon, Beulah, Deb, and Wendy to meet Monday February 10 to work through Value and Goal statements. Revision to be faxed to Gerri & Paul.

Leon, Beulah, Deb, Wendy

2.0

- Identification of groups to contribute to survey questions
 it was discussed the importance that hobby and interest clubs contribute to the "culture" in Coquitlam and that they may have been missed in the initial distribution of the Cultural Survey. Wendy to compile list of hobby clubs in Coquitlam and to include them in a mail out of new survey when developed.
- 4.0 Other Business none
- 5.0 Tables Items none
- 6.0 Next Meeting February 26, 1997 8:00am to 10:00am Conference Room, Leisure and Parks Administration Office 640 Poirier Street
- 7.0 Adjournment 10:00am

Deb, Leon

Distribution:

Councillor Hollington Lydia Snider Mimi Li Wendy Wiederick Earl Pollock Deborah Alexander Leon Lebrun Paul van Drunen Beulah Paugh Jane Robertson Gerri Wallis Wendy

CULTURAL TASK FORCE MINUTES

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February 26, 1997 - 8:00 - 10:00 am Conference Room, Coquitlam Leisure and Parks Administration Office

Earl Pollock, Beulah Paugh, Gerri Wallis, Paul Van Drunen, Gillian Elliott, Jane Robertson, Councillor Hollington, Chrissy Bennett			
Deborah Alexander, Wendy Wiederick, Lydia Snider corder:Chrissy Bennett	·		
Minutes of January 29, 1997 accepted	ACTION BY		
 Business Arising from Minutes 1.0 Further to discussion regarding Press Releases in local newspapers and discussion with NOW newspaper on a cultural survey mail out it was decided to use a one page ad format to deliver the survey information and create some awareness about the Cultural Plan process. The survey in the paper will be tabled until issues are more clearly defined by subcommittees and Task Force. Suggest press releases are submitted after each Task Force meeting to outline issues currently being addressed, or Councillor Hollington could call local newspapers and give a review of the meeting. Current status of press releases consists of two articles in the local newspapers - see attached photocopies. 	Wendy/ Councillor Hollington		
 New Business 1.0 Appendix A - "Cultural Planning Issues: Sample Goals and Strategies" very useful to build upon rather than starting from scratch The Statement of Values need to be modified The inital goals identified were too broad, need to refocus After discussion regarding how to proceed with policy/implementation plan it was decided to to look at the issues one by one and to continue to work on defining each issue. 	Leon All		
 2.0 Community Leadership and Coordination - sample Need to recommend a process that Art & Culture is overseen where is coordination going to come from goals need to be equal (A, B, & C) there are no governing bodies for (B & C) create a board/committee under strategies (move from Goal statement to Strategies) All in agreement with the goals Section 9: coordinator needs to be hired board should have input in the hiring of staff board should have input into creating job descriptions 	Leon		
	Councillor Hollington, Chrissy Bennett Deborah Alexander, Wendy Wiederick, Lydia Snider corder: Chrissy Bennett Minutes of January 29, 1997 accepted Business Arising from Minutes 1.0 • Further to discussion regarding Press Releases in local newspapers and discussion with NOW newspaper on a cultural survey mail out it was decided to use a one page ad format to deliver the survey information and create some awareness about the Cultural Plan process. The survey in the paper will be tabled until issues are more clearly defined by subcommittees and Task Force. • Suggest press releases are submitted after each Task Force meeting to outline issues currently being addressed, or Councillor Hollington could call local newspapers and give a review of the meeting. • Current status of press releases consists of two articles in the local newspapers - see attached photocopies. New Business 1.0 Appendix A - "Cultural Planning Issues: Sample Goals and Strategies" • very useful to build upon rather than starting from scratch • The Statement of Values need to be modified • The initial goals identified were too broad, need to refocus • After discussion regarding how to proceed with policy/implementation plan it was decided to to look at the issues one by one and to continue to work on defining each issue. 2.0 Community Leadership and Coordination - sample • Need to recommend a process that Art & Culture is overseen • where is coordination going to come from • goals need to be equal (A, B, & C) • there are no governing bodies for (B & C) • create a board/committee under strategies (move from Goal statement to Strategies) • All in agreement with the goals • Section 9: coordination reads to be hired • board should have input in the hiring of staff • board should have input into creating job descriptions		

Cultural Task Force Minutes 1997, February 26

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	 3.0 Subcommittees for Issues it was agreed to set up subcommittees to address the other issues for the Cultural Policy/Implementation Plan Municipal Support/Funding 	Earl & Paul			
	 Accessibility/Multiculturalism 	Earl & Paul			
		Leon, Beulah, Deso,			
	 Art Education, Audience, Development, Arts Advocacy, & Artist Support 				
	Community Design	Jane, Beulah, Deb, Brunda Jane, Beulah, Deb,			
	• Programming	Jane, Beulah, Dub			
	Cultural Tourism	,			
4.0	• Wendy to call other Task Force members to place them on subcommittees. Other Business -				
5.0	Updated Committee Member List attached Tables Items - none				
6.0	Next Meeting - April 9, 1997 8:00am to 10:00am Conference Room, Leisure and Parks Administration Office 640 Poirier Street				
7.0	Adjournment - 10:00am				
<u>Distribution</u>	: Councillor Hollington Earl Pollock Beulah Paugh / Brenda Henry• / Deborah Alexander • Jane Robertson SUCCESS Leon Lebrun / Gerri Wallis • Wendy Wiederick Paul van Drunen Barry Elliott Edie Ash Gillian Elliott				
	Called re sub-committees				

CULTURAL TASK FORCE MINUTES April 9, 1997 - 8:00 - 10:00 am

Conference Room, Coquitlam Leisure and Parks Administration Office

Present: Hollington, We	Earl Pollock, Paul Van Drunen, Edie Ash, Leon Lebrun, Brenda Henry, Councillor endy Wiederick				
Regrets: Minute Recor	Gerri Wallis, Jane Robertson, Deborah Alexander, Beulah Paugh Wendy Wiederick				
1.0	Minutes of February 26, 1997 accepted				
2.0	Welcomed new Committee member Brenda Henry representing Place des Arts.				
3.0	Business Arising from Minutes				
4.0	New Business 4.1 Reports from Sub-committees:				
	Municipal support & funding: (Earl & Paul) Issue paper not completed as yet - Paul to ask Gerri Wallis to sit on this sub-committee. Paul & Earl have discussed issues surrounding funding and are focusing on the Chamber of Commerce as a partner for determining funding sources. They also discussed the need for Tri-Cities municipal support.				
	Accessibility/Multiculturalism: (Earl & Paul) Issue paper not completed as yet - apologies from Earl & Paul.				
	Community Leadership & Co-ordination: (Leon, Brenda, Beulah, Deb) Issue paper circulated - Please note that a new heading has been added to the issue paper templates as shown below. "Rationale: { explanation of goal statement } "				
	Advocacy for Cultural Activities, Audience Development, Artist Support & Arts Education: (Leon, Brenda, Beulah, Deb) Issue papers completed and handed out to all committee members to read & each member should contribute to the "what is in existence" section for the next meeting.				
	Community Design: (Beulah, Jane) Issue paper submitted for committee to read and contribute to the "what is in existence" section for the next meeting.				
• . •	Cultural Tourism: (Beulah, Jane) Issue paper submitted for committee to read and contribute to the "what is in existence" section for the next meeting.				
	Arts Organization Development: (Leon, Brenda) This is an additional subcommittee issue paper to be written for next meeting.				

Facility Development: (Leon, Brenda)

This is an additional subcommittee issue paper to be written for next meeting.

'Programming:

Wendy to confirm with Jane & Beulah if this is actually a subcommittee.

Next steps: It was decided for all committee members to read all the issues papers before next meeting and then in order to gain more community input, sub-committees would then meet with interested groups from interest areas.

5.0 Other Business

- 5.1 Parks Master Plan Louella to take rough draft to next steering committee meeting and Edie has set up a focus group for Cultural Task Force members to attend on April 30 from 9-10am.
- 5.2 SUCCESS still trying to get representation
- 5.3 Newspaper Wendy to call re editorial profile on committee member.
- 5.4 Port Coquitlam Theatre Letter from committee to Mayor Sekora regarding Cultural Task Force recommendations on theatre facility development to be sent from the Chair of the Cultural Task Force.

6.0 Next Meeting Date

Wednesday, April 30, 1997 8:00 - 10:00 am Conference Room, Leisure and Parks Administration Office 640 Poirier Street

7.0 Adjournment

10:07 am

Distribution:

Councillor Hollington Brenda Henry SUCCESS Wendy Wiederick Edie Ash

Earl Pollock Be Deborah Alexander Ja Leon Lebrun Ge Paul van Drunen

Beulah Paugh Jane Robertson Gerri Wallis Barry Elliott

CULTURAL TASK FORCE MINUTES APRIL 30, 1997 - 8:00 - 10:00 am Conference Room, Coguitlam Leisure & Parks Administration Office

Present:Brenda Henry, Leon Lebrun, Paul van Drunen, Earl Pollock, Gerri Wallis, Beulah Paugh,
Councillor Hollington, Wendy WiederickRegrets:Deborah Alexander

Guests: Representatives from the Heritage Planning Forum.

1.0 Minutes of April 9, 1997 accepted. Moved by Earl Pollock, Seconded by Leon Lebrun. All in favor of adoption.

2.0 New Business

- 2.1 Funding/Municipal Support issue paper review: *Coquitlam Foundation identified as endowment fund.
- 2.2 Arts Education issue paper discussion:
 - Goal A: is it our mandate to 'build' or direct School Board, should we change the woring to 'encourage', 'promote' or 'support'. It was agreed to change the sentence to read 'to promote........'
- 2.3 Accessibility issue paper discussion: (change wording to drop 'diverse cultures')
 *seek funds to provide interpreters for cultural eents (check feasability with BIG datebase)
- 2.4 Multiculturalism issue paper discussion
 - what is in existence add School Board, Aboriginal policies, City policy, School Board policies, and works of schools in implementing the policy (Gerri) (attach as appendix copies of policies in plan)
 - SUCCESS, MOSAIC
 - add strategy: acknowledge existence of policies by City and School Board
- 2.5 Community Design: issue paper discussion
 - strategies Wendy to look into 1% for Art by-laws
- 2.6 Cultural Tourisn: issue paper discussion
 - move 'public art' issued & strategies to community design issue papers
- 2.7 Facility Development: issue paper discussion
- 2.8 Arts Organization Development: merged with Cultural Leadership issue paper

Information: Brenda has made contact with Canadian Chinese Artist Federation

- **3.0 Tabled:** Leon pointed out an addition of a policy statement at the beginning of each issue paper. Agenda item for next time!
- 4.0 Tabled: Addressing community input on next agenda.
- 5.0 Tabled: Questionnaire on goals
- 6.0 Next Meeting May 28, 1997 8:00 10:00 am Conference Room, Leisure & Parks Administration Office 640 Poirier Street
- 7.0 Adjournment 10:00 am

Distribution:

Councillor Hollington Deborah Alexander Wendy Wiederick Edie Ash Earl Pollock Leon Lebrun Paul van Drunen Brenda Henry Beulah Paugh Gerri Wallis Barry Elliott Jane Robertson

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, *			CULT	URAL TASK FORCE MINUTES		, .	
-			May 28,	, 1997 - 8:00 - 10:00 am			
	Co	onfere	•	m Leisure and Parks A		277	
resent:		Earl Holli	Pollock,, Beulah Pau Ington, Wendy Wiede	gh, Leon Lebrun, Brenda rick, Gerri Wallis, Jane B	Henry, Councillers, COUNCI	high .	
Regrets:		Debo	orah Alexander, Paul	Van Drunen	JUL 0 7	1997 3	
Minute Reco	order:	Wen	dy Wiederick				
1.0	Minu	tes of	April 30, 1997 accep	oted	Res. No.		
2.0	Busin	ess Ar	ising from Minutes				
	2000	2.1	•	n Issue Paper - 1% for A	rt By-Laws - Wendy still seeking		
		2.2	•	Issue Paper - add "Encou	rage cultural organizations" as		
		2.3	Funding Issue Pap	•	xistance" - Builder's Trust City of		
		2.3	- · ·		Leadership & Coordination Issue		
		2.3	Papers - add to "W	Vhat is in Existance", AR	C scholorships, ARC grants, &		
			Chamber of Comm	nerce Recognition awards	s for Arusis.		
4.0	New Business						
		4.1	•	-	set of policy statements for each is for review by the Task Force	ssue	
		4.2		Goals, Strategies, and "W	ssue Paper Review - changes mac Vhat is in Existance" sections. Cop		
	6.0	 Next Meeting Date Wednesday, June 11, 1997 8:00 - 10:00 am Conference Room, Leisure and Parks Administration Office 					
			640 Poirier	-	<i>y</i>		
	7.0	Adjo	purnment 10:00 am				
Distribution:		Cour	cillor Hollington	Earl Pollock	Beulah Paugh		
			da Henry	Deborah Alexander	Jane Robertson		
		SUC	CESS	Leon Lebrun	Gerri Wallis		
			dy Wiederick	Paul van Drunen	Barry Elliott		
		Edie	Ash				

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Cultural Plan Policy Statements

- 1. The City will put in place an organizational structure, such as a commission or board, to coordinate the cultural affairs of the community.
- 2. The City declares itself an advocate of Cultural Activities that are sanctioned by the city's "organizational body" charged with this responsibility.
- 3. The City will integrate cultural facility development into the overall City planning process.
- 4. The City will raise the status of cultural activities by declaring official approval of designated activities and assisting as much as possible in their promotion.
- 5. The City considers special needs in the population in all its planning.
- 6. The City recognizes the benefit of cultural diversity among its citizens.
- 7. The City is committed to consult and employ local artists for projects and celebrations.
- 8. The City will give support to instructional programs in the arts.

9.

An aesthetic component, taking into consideration its environmental and heritage context, will be part of every approved development in the community.

- 10. The City takes the view that nurturing cultural activities enhances economic growth.
- 11. The City recognizes that active fund raising for cultural activities must occur for their survival.
- 12. The City is committed to generate support for cultural activities.

Issue 1: Community Leadership and Coordination

- **Policy:** The City will put in place an organizational structure, such as a commission or board, to coordinate the cultural affairs of the community.
- **<u>Rationale:</u>** There is a need for an effective organizational structure that will enable coordination of all cultural affairs in the community.

<u>Goals</u>

- 1. To facilitate communication and cooperation among community cultural organizations and individuals.
- 2. To liaise with neighboring communities and appropriate government bodies.
- 3. To implement the City's Multicultural Policies.

Strategies

- Organize a representative body for the cultural community to assess, coordinate, monitor and evaluate cultural planning initiatives.
- The City will fund a cultural affairs coordinator to work with a community based representative body.
- Set community priorities through ongoing public meetings. Ensure that the following community segments of the population are represented: cultural organizations, human development resource organizations, relevant municipal departments, educational institutions, business, relevant industries, tourist industry, and developers.
- Create opportunities for artists and cultural groups to network on such topics as arts-in-education, special events, improving media coverage, advocacy projects, visibility in the community, resource fair, and cultural tourism.
- Ensure that a calendar of events and activities is maintained and published. There is a need to maintain a database of cultural activities, organizations, and resources.
- Setup workshops to develop skills in promotion, fundraising, and planning.
- Encourage cultural organizations to share and coordinate various services.

What is in existence?

The following organizations provide leadership coordination for cultural activities in our community

- ARC Arts Council for District #43 and its member groups.
- Festival Office for Festival du Bois, Festival Coquitlam, and First Nite Society.
- Coquitlam Heritage Society.
- Place des Arts.
- Society Maillardville-Uni.
- Evergreen Cultural Centre.
- •
- Coquitlam Public Libraries Poirier Street Branch and City Centre Branch.
- School District 43.

The following organizations provide opportunities for coordination in cultural activities:

- S.U.C.C.E.S.S
- Chamber of Commerce
- Service Clubs
- Leisure and Parks Services
- Greater Coquitlam Volunteer Bureau
- SHARE

ISSUES DOC

• Youth and Children's Groups

CULTURAL TASK FORCE MINUTES

June 11, 1997 - 8:00 - 10:00 am

Conference Room, Coquitlam Leisure and Parks Administration Office

Present: Earl Pollock, Beulah Paugh, Leon Lebrun, Brenda Henry, Wendy Wiederick, Gerri Wallis, Paul Van Drunen

Regrets: Councillor Hollington Deborah Alexander, Jane Robertson.

Minute Recorder: Wendy Wiederick

Chairperson: Beulah Paugh

1.0 Minutes of May 28, 1997 accepted

2.0 Business Arising from Minutes

3.1

3.0 New Business

Issue #2 - Advocacy for Cultural Activities

See attached sheet for revisions to Issue #2 document

Question: Is the Rationale Statement necessary now that we have a policy statement?

It was decided that once all issue papers have been proofed the rationale statements can be eliminated.

3.2

The details regarding strategies (usually enclosed in brackets) will be deleted from the main document and moved to an Appendix for use by Commission or Staff members.

3.3

It was suggested that Goals and Strategies be labeled in a consistent fashion in the finished document. After discussing different labeling methods it was decided to use a method consistent with standard City procedures and that the Task Force will need to priorize Strategies if a number system is adopted.

3.4

For Issue #3 - Facility Development, it was decided to add the following idea to the Appendix regarding detailed strategy ideas; Consult with developers of new facilities and developments to see if their investment goals can be matched with cultural facility needs. (shopping malls providing artist working studio space)

3.5

Issue #3 - Facility Development See attached sheet for revisions to Issue #3 document

6.0 Next Meeting Dates

The next three meetings will be used to get through the entire draft of the policy in order to have a completed document by July 7th. Please note the day & location change for the June 24th meeting.

Wednesday, June 18, 1997

8:00 - 10:00 am

Conference Room, Leisure and Parks Administration Office 640 Poirier Street

Agenda will be to work through drafts of the following papers: Issue #4 Audience Development, #5 Accessibility, #6 Multiculturalism, #8 Arts Education.

Tuesday June 24, 1997

8:00 - 10:00 am

McGee Room, Social Recreation Centre

630 Poirier Street

Agenda will be to work through drafts of the following papers: Issue #7 Artist Support, #9 Community Design.

Wednesday, July 2, 1997

8:00 - 10:00 am

Conference Room, Leisure and Parks Administration Office 640 Poirier Street

Agenda will be to work through drafts of the following papers: Issue #10 Cultural Tourism, #11 Funding, #12 Municipal Support.

7.0 Adjournment

10:00 am

Distribution:

Councillor Hollington Brenda Henry SUCCESS Wendy Wiederick Edie Ash Earl Pollock Deborah Alexander Leon Lebrun Paul van Drunen Beulah Paugh Jane Robertson Gerri Wallis Barry Elliott

Issue 2: Advocacy for Cultural Activities

Policy:

The City will be an advocate of cultural activities that are presented by the "Cultural Affairs Commission".

<u>Rationale:</u>

There is a need to increase public awareness of the value for the community's cultural activities using advocacy networks and campaigns as primary tools.

<u>Goals:</u>

- 1. Identify and promote the community's cultural institutions and resources collectively as ventures that provide a significant contribution to the local and regional economy.
- 2. Seek out advocates who will promote activity in the cultural community.

Strategies

- Encourage partnerships between cultural groups and the business community.
- Provide for a cultural affairs office that distributes information regarding cultural activities in the community.
- Conduct an economic impact study f cultural organizations and their activities, considering audience, revenues, expenses, service use, jobs, dollar value of volunteer labor, in-kind and donate services.
- Encourage artists, members and representative of cultural organizations to participate or become members on City committees, in business and civic clubs, and wherever there needs to be a cultural "voice" or presence.
- Lobby the media to initiate, expand or improve the quality of coverage of local cultural activity by building contacts.
- Lobby the local newspapers to create a Cultural Section that is a weekly feature section.
- Create a speaker' bureau.
- Develop a variety of presentation tools¹ that promote the community's cultural resources.
- Seek support and recognition from government officials.
- Recognize contributions to the Arts.

¹ May include film, video, Internet web site, brochures.

Issue 3: Facility Development

Policy:

The City will integrate cultural facility development into the city planning process.

<u>Goals:</u>

- 1. Plan comprehensively for cultural facility development.
- 2. Support the cultural initiative of the community with facilities to allow work, performances, exhibitions celebrations and teaching opportunities.

Strategies

- Identify, renovate, or build cultural facilities to provide space for rehearsal, performance, celebrations, exhibitions, administration, classes, and artist studios.
- Maintain a comprehensive cultural facilities resource list.
- Facilitate cooperation with Cultural Facilities to reduce duplication.
- Promote public/private partnerships for frailties use.
- Consult with developers of new facilities and developments to see if their investment goals can be matched with cultural facility needs.
- Circulate among developers, planners, and other decision makers current studies about reuse of commercial/industrial sites and revitalization benefits.
- Build a theatre that can accommodate large audiences and groups.

What is in existence?

Place des Arts with 2 additional phases in progress. Evergreen Cultural Centre with a second phase being considered. School Theatres at Centennial, Pinetree, Glen Eagle. Mackin House Dogwood Pavilion Poirier Street and City Centre Library

What is in existence?

- Festival Office
- The Tri-City News Arts & Entertainment Section
- The NOW newspaper
- Dedicated advocacy groups: ARC, Place des Arts, Evergreen Cultural Centre, Chamber of Commerce Art & Entertainment Awards, Coquitlam Heritage Society, School District #43.

CULTURAL TASK FORCE MINUTES June 11, 1997 - 8:00 - 10:00 am Conference Room, Coquitlam Leisure and Parks Administration Office

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Regrets:

Earl Pollock, Beulah Paugh, Leon Lebrun, Brenda Henry, Wendy Wiederick, Gerri Wallis, Paul Van Drunen

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Res. No

Councillor Hollington Deborah Alexander, Jane Robertson Wendy Wiederick Minute Recorder:

Beulah Paugh Chairperson:

1.0 Minutes of May 28, 1997 accepted

2.0 **Business Arising from Minutes**

3.0 **New Business**

3.1 Issue #2 - Advocacy for Cultural Activities See attached sheet for revisions to Issue #2 document

Question: Is the Rationale Statement necessary now that we have a policy statement?

It was decided that once all issue papers have been proofed the rationale statements can be eliminated.

3.2

The details regarding strategies (usually enclosed in brackets) will be deleted from the main document and moved to an Appendix for use by Commission or Staff members.

3.3

It was suggested that Goals and Strategies be labeled in a consistent fashion in the finished document. After discussing different labeling methods it was decided to use a method consistent with standard City procedures and that the Task Force will need to priorize Strategies if a number system is adopted.

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For Issue #3 - Facility Development, it was decided to add the following idea to the Appendix regarding detailed strategy ideas; Consult with developers of new facilities and developments to see if their investment goals can be matched with cultural facility needs. (shopping malls providing artist working studio space)

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7.0 Adjournment

10:00 am

Distribution:

Councillor Hollington Brenda Henry SUCCESS Wendy Wiederick Edie Ash

Earl Pollock Deborah Alexander Leon Lebrun Paul van Drunen Beulah Paugh Jane Robertson Gerri Wallis Barry Elliott

Issue 2: Advocacy for Cultural Activities

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Rationale:

There is a need to increase public awareness of the value for the community's cultural activities using advocacy networks and campaigns as primary tools.

<u>Goals:</u>

- 1. Identify and promote the community's cultural institutions and resources collectively as ventures that provide a significant contribution to the local and regional economy.
- 2. Seek out advocates who will promote activity in the cultural community.

Strategies

- Encourage partnerships between cultural groups and the business community.
- Provide for a cultural affairs office that distributes information regarding cultural activities in the community.
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- Circulate among developers, planners, and other decision makers current studies about reuse of commercial/industrial sites and revitalization benefits.
- Build a theatre that can accommodate large audiences and groups.

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What is in existence?

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- The Tri-City News Arts & Entertainment Section
- The NOW newspaper
- Dedicated advocacy groups: ARC, Place des Arts, Evergreen Cultural Centre, Chamber of Commerce Art & Entertainment Awards, Coquitlam Heritage Society, School District #43.

CULTURAL TASK FORCE MINUTES Wednesday Sept. 17, 1997 8:00am - 10:00am Conference Room,

Present:: Councillor Hollington, Leon Lebrun, Brenda Henry, Gerri Wallis,

Regrets: Earl Pollock, Beulah Paugh, Jane Zaine (Robertson), Deb Alexander, Paul Van Drunen

Minute Taker: Wendy Wiederick

1.0 Approval of June 11, 1997 Minutes

2.0 **Business Arising from Minutes**

3.0 New Business

3.1

Review Coquitlam Cultural Policy and Plan Final Draft

 Discussion regarding lack of identification of School District 43's school theatre facilities that exist outside of Coquitlam. It was agreed to provide a statement recognizing the facilities and resources that exist outside of Coquitlam in neighbouring municipalities.

Issue 1 - Community Leadership and Coordination

- Discussion regarding the establishment of a Cultural Commission. Many questions were raised in relation to its mandate, its structure and the feasability of it to accomplish its mandate.
- Some of the questions raised were:

Would the Committee fit under the Leisure & Parks Services umbrella? Would the Coordinator be funded through Leisure and Parks Services on a Grant? The Commission would have to be autonomous, and the funding for the work will have to be achieved through a grant.

The question is will ARC take on the role of this Commission? Can the City keep on funding ARC or the Commission?

Why don't we become a part of the Evergreen Board?

• There is a need to define a function, define a vision and how the Commission will be operating. We need to truly define the budget and responsibilities It was suggested that Cultural Policy statements #1, 2, 4, 5, 6, 9 should be part of the City's responsibilities and statements #3, 7, and 8 should be a part of the Commission's responsibilities.

Gerri

Action By

3.2	Next Steps					
	 Due to the lack of attendance at the last few meetings it was proposed to hold the next meeting in the evening. At the next meeting, agendas items will include: mandate of the Commission and how it relates to Council and existing Cultural groups. policy revisions in regards to the commission. 					
	• Barry Elliott to be invited to the next meeting.	Wendy				
	• Letters to be sent to all task member organizations reminding them it is very important that their representative attends the next meeting.	Wendy				
4.0	Other Business					
5.0	Tabled Items					
6.0	Next Meeting - Tuesday October 7, 1997 7:00-9:00pm Dogwood Room, Dogwood Pavilion 624 Poirier Street					
7.0	Adjournment:					

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MINUTES/CTFSEP17.DOC

CULTURAL TASK FORCE MINUTES June 18, 1997 - 8:00 - 10:00 am Conference Room, Coquitlam Leisure & Parks Administration Office

Present:

Regrets: Minute Recorder: Wendy Wiederick Chairperson: Councillor Hollington

1.0 Minutes of June 11, 1997 accepted

2.0 Business Arising from Minutes

- 3.0 New Business
 - 3.1 Issue #4 Audience Development See attached sheet for revisions to Issue #4 document.
 - 3.2 Issue #5 Accessibility See attached sheet for revisions to Issue #5 document
 - 3.3 Issue #6 Multiculturalism See attached sheet for revisions to Issue #6 document
 - 3.4 Issue #7 Artist Support See attached sheet for revisions to Issue #7 document

4.0 Next Meeting Dates

The next two meetings will be used to get through the entire draft of the policy in order to have a completed document bu July 7th.

Tuesday, June 24, 1997 8:00 - 10:00 am Conference Room, Leisure & Parks Administration Office 640 Poirier Street Agenda will be to work through drafts of the following papers: Issue #7 Artist Support and Issue #9 Community Design

Wednesday, July 2, 1997 8:00 - 10:00 am Conference Room, Leisure & Parks Administration Office 640 Poirier Street Agenda will be to work through drafts of the following papers; Issue #10 Cultural Tourism, Issue #11 Funding, and Issue #12 Municipal Support 10:00 am

Distribution:

Councillor Hollington Brenda Henry SUCCESS Wendy Wiederick Edie Ash Earl Pollock Deborah Alexander Leon Lebrun Paul van Drunen Beulah Paugh Jane Robertson Gerri Wallis Barry Elliott